# Steve Keen's DebtWatch No 16 November 152007 Election Housing Promises Special Both Are Plagues on Our Houses 

Both Liberal and Labor housing policies will make Australia's debt and housing affordability crises worse. The only difference between the two is how much damage they will do.

Both parties have promised tax-advantaged savings systems that will enable First Home Buyers to accumulate larger deposits. This will undoubtedly help them compete with other buyers in the housing market, but a lack of competition amongst buyers isn't the problem. The real problem is that we've driven house prices far too high, by devoting far too much borrowed money to buying houses. By increasing deposits while doing nothing about loans, both parties will only add fuel to the house price fire.

The ALP gives the example of a two income family, earning average wages, who could increase their deposit by $\$ 18,000$ as a result of their scheme (and the Liberals scheme is much the same). That looks good on paper. But without any change to lending policies, that larger deposit will simply be used to secure a larger loan--up to \$360,000 larger, if Mr \& Ms First Home Buyer attempted to buy a house with a $5 \%$ deposit.

Of course, no lender would offer such a loan--because even with an $8 \%$ home loan rate, interest payments would consume 140 percent of their gross income. But in the current housing market, they could easily be offered an interest-only loan equivalent to 85 percent of the purchase price, with repayments of 47 percent of their income.

And what would that do to home affordability? Make it worse, of course. A fair slab of their increased purchasing power would be eaten up by yet higher prices, driven by ever higher household debt.

The Liberals scheme is even worse, because it adds three more logs to the house price fire:

- It allows relatives to contribute up to $\$ 1,000$ a year to the savings account;
- It lets relatives take an equity stake in the First Home Buyers house, without being liable for capital gains tax on its sale; and
- It promises to use future government surpluses to top us these savings accounts.

We have already achieved the world's most unaffordable housing with loans that are based solely on the incomes of the borrowers. This proposal would throw parents income and government savings into the mix, and therefore push mortgage debt beyond its already astronomical level. It's a silly step towards the madness that marked the peak of Japan's ill-fated Bubble Economy in 1990, when lenders briefly offered 99-year mortgages.

We thus face a choice between a bad housing policy, and an almost insane one. I hope that neither represents what either party really thinks is needed, but is instead a product of this "me too" election campaign, where each side is afraid of suggesting a policy that can be "wedged" by its opponent.

With both parties offering us a Hobson's Choice on housing in this election, the best we can hope for is that whoever wins ditches their campaign promise, and instead develops a policy that restores some parity between mortgage debt and income--perhaps by limiting loans to some sensible multiple of the rental income that a house can be expected to generate.


Price/Income Ratio as Function of LVR



## Chart Of the Month

Foreign Debt to GDP


One of my subscribers raised the topic of the "Foreign Debt Truck" that the Liberals used to effect in the 1996 campaign. Had the foreign debt story changed once the Liberals took over? Not according to the figures. Though foreign debt hasn't followed the same obviously
exponential trajectory as aggregate debt, the foriegn debt to GDP ratio has nonetheless risen faster than the aggregate ratio, and it is now over five times what it was in 1982--and two thirds higher than it was when the Liberals won office.

Table One: Aggregated Debt Summary

## Table One

|  | 0 | 1 | 2 |
| ---: | ---: | ---: | ---: |
| 0 | "Summary" | "Total Private Debt" | "Nominal GDP" |
| 1 | "Date (levels)" | 2007.75 | 2007.5 |
| 2 | "Levels (\$m)" | 1703964 | 1045708 |
| 3 | "Change Month \$m" | 18714 | 6952.02 |
| 4 | "Change Month \%" | 1.11 | 0.67 |
| 5 | "Change Year \$m" | 236448 | 79033 |
| 6 | "Change Year \%" | 16.11 | 8.18 |
| 7 | "Since 1990" | 8.6 | 5.4 |
| 8 | "Since 1980" | 11.98 | 7.93 |
| 9 | "Since 1964" | 13.48 | 9.42 |
| 10 | "Date (\% GDP)" | 2007.75 | "N/A" |
| 11 | "As \% of GDP" | 159.8 | 100 |
| 12 | "Change Month" | 0.46 | "N/A" |
| 13 | "Change Year" | 7.23 | "N/A" |
| 14 | "Since 1990" | 2.92 | "N/A" |
| 15 | "Since 1980" | 4.11 | "N/A" |
| 15 | "Since 1964" | 4.16 | "N/A" |
| 16 |  |  |  |

Table Two: Disaggregated Debt Summary
Table Two

$\mathrm{D}_{2}=$|  | 0 | 1 | 2 | 3 |
| ---: | ---: | ---: | ---: | ---: |
| 0 | "Detail" | "Business" | "Mortgage" | "Personal" |
| 1 | "Levels (\$m)" | 661600 | 894459 | 147902 |
| 2 | "Change Mth \$m" | 12667 | 6476 | -430 |
| 3 | "Change Mth \%" | 1.95 | 0.73 | -0.29 |
| 4 | "Change Yr \$m" | 126581 | 93104 | 16760 |
| 5 | "Change Yr \%" | 23.66 | 11.62 | 12.78 |
| 6 | "Since 1990" | 4.96 | 14.7 | 5.48 |
| 7 | "Since 1980" | 10.62 | 14.03 | 10.45 |
| 8 | "Since 1976" | 11.16 | 14.3 | 11.23 |
| 9 | "As \% of GDP" | 62.07 | 83.91 | 13.88 |
| 10 | "Change month" | 1.31 | 0.1 | -0.92 |
| 11 | "Change year" | 14.24 | 3.12 | 4.19 |
| 12 | "Since 1990" | -0.78 | 9.22 | -0.38 |
| 13 | "Since 1980" | 3.01 | 6.03 | 2.62 |
| 14 | "Since 1976" | 3.07 | 5.78 | 2.99 |

## Debt to Income Ratios

Long Term Debt


Debt to GDP (D02 \& G12)
Figure 1

$\square$ Debt to GDP Regression
Figure 2


Debt Components to GDP

Figure 3
Components of Australian Debt


## Monthly Growth Rates

Debt Monthly Growth Rates


Yearly Growth Rates
Debt Yearly Growth Rates


[^0]
$\square$ Debt to Household Disposable Income
Figure 4


[^1]Figure 5

$\square$ Debt to Household Disposable Income
(the big jump in personal and fall in business debt in 1989 was due to a change in bank classifications of debt types that caused a proportion of business debt to be reclassified as personal).

Figure 6


Figure 7


## Housing Finance Analysis

Investment Percent Total Housing Lending
Figure 8


Figure 9


Investment Construction Percent Total Housing Lending

Figure 10


Construction Percent of Investor Lending
Figure 11


## Personal Finance Analysis

Figure 12
Credit Card Data


Figure 13
Credit Card Data


Figure 14
Credit Card Repayments

Credit Card Repayments


Debt components to Income

Figure 14

## Trends in Private Debt



Figure 15
Debt to GDP Ratio and Trends


Debt to GDP Exponential Growth Correlation Ratios
These tables show the approximate exponential rate of growth of debt from various starting dates, and the correlation coefficient between this exponential approximation and the data. The correlation is staggeringly high, especially for a data series which, from an equilibrium point of view, should have no trend, or at worst should move in the opposite direction to changes in the official rate of interest--thus keeping the debt repayment burden constant.

Table Three: Exponential Growth Rates \& Correlations since 1964 \& 1977

Corr77 = |  | 0 | 1 | 2 | 3 | 4 | 5 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
|  | 0 | "Debt ratios" | "All" | "All" | "Business" | "Household" |
| 1 | "Start Date" | "mid-1964" | 1977 | 1977 | 1977 | 1977 |
| 2 | Growth rate" | 4.17 | 4.05 | 3.09 | 5.07 | 5.78 |
| 3 | "Correlation" | 99.11 | 98.43 | 73.45 | 98.11 | 98.16 |
| 4 |  |  |  |  |  |  |

Table Four: Exponential Growth Rates \& Correlations since 1990

| Corr90 = |  | 0 | 1 | 2 | 3 | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0 | "Debt ratios" | "All" | "Business" | "Household" | "Mortgage" |
|  | 1 | "Start Date" | 1990 | 1990 | 1990 | 1990 |
|  | 2 | "Growth rate" | 2.8 | -0.97 | 6.81 | 9.32 |
|  | 3 | "Correlation" | 96.45 | -17.26 | 99.67 | 99.77 |

$\square$ Debt to GDP Linear vs Exponential Regressions
Figure 16


Debt Servicing Burden
Interest Rates \& Payments
Figure 17
Interest Rates \& Interest Burden


## Interest Payment Trends

If trends in debt growth continue, then even without any increases in official interest rates, the interest repayment burden on the economy will exceed that of 1990 sometime between September 2008
and September 2009.

Figure 18


Figure 19
Debt Servicing Burden


Figure 20


Figure 21


It's obvious why high interest rates prior to 1990 brought the economy to a standstill when one sees the following graph: the interest servicing charge on business loans peaked at almost 30 per cent of Gross Operating Surplus. Even though business debt has recently started to rise as a proportion of GDP, the debt servicing burden remains in the range that applied in the early 1980s.

Figure 22
$\square$

## Business Debt Servicing Burden



The debt repayment burden is affected by both the rate of interest, and the level of debt. This chart shows the percentage of GDP that is required to pay the interest on outstanding debt, as a function of average interest rates (the vertical axis) and the debt to GDP ratio (horizontal axis). We are approaching the pain threshold that applied back in 1990, when debt servicing consumed $16.7 \%$ of GDP. The dramatic rise in household debt in the last thirteen years has almost negated the impact of falling average interest rates.
$\square$
Figure 23


[^0]:    Ratios Yearly Growth Rates

[^1]:    Mortgage Debt to Household Disposable Income

